



REILLY J. RYAN
GRAPHIC DESIGN PORTFOLIO

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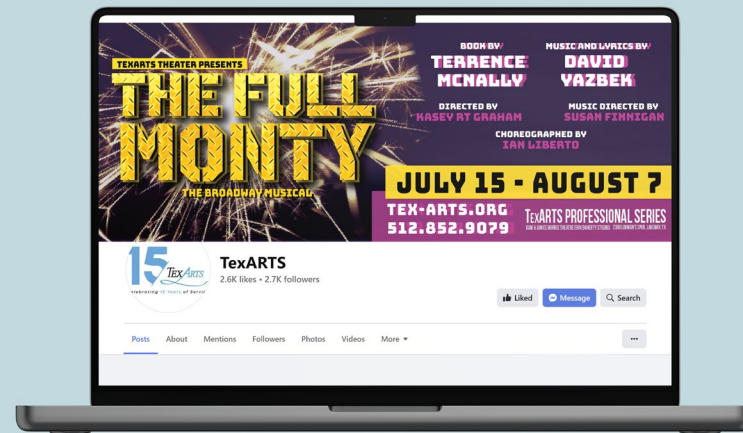
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THEATRICAL BRANDING PACKAGES

03

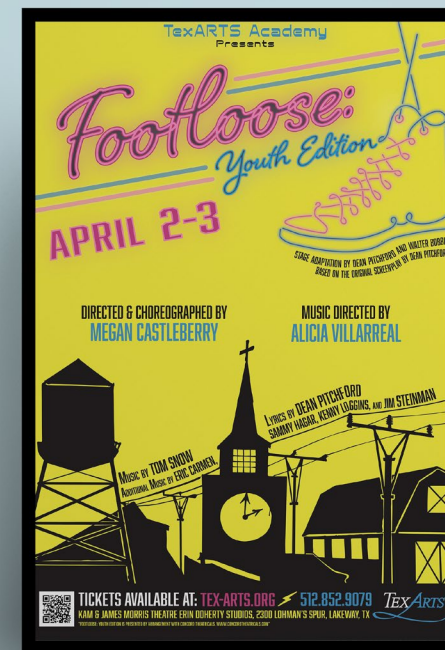
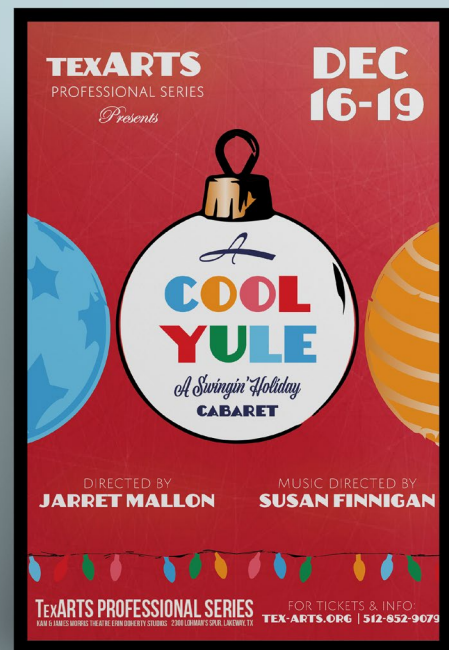
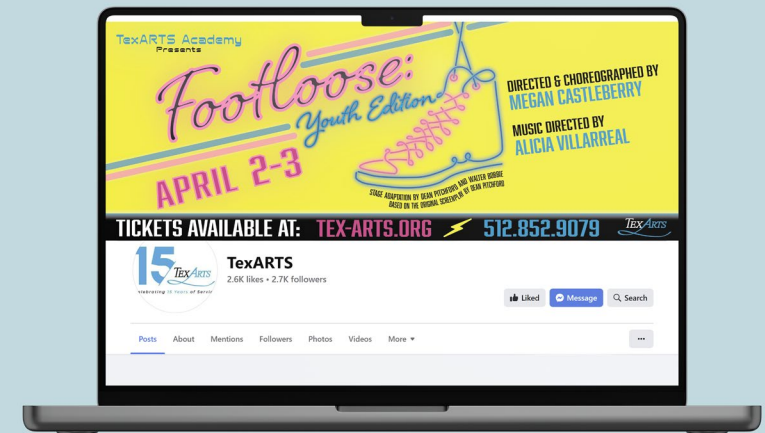
I was hired by a non-profit theater called TexARTS to brand their 2021-2022 professional series shows as well as a portion of their youth productions. I created an initial design for each show through the poster design and evolved the layout based upon specifications of elements. Each package features posters, web banners, social media posts, postcards, and general signage.



The Full Monty
Facebook banner & Poster Design.



Honky Tonk Laundry
Facebook banner & Poster Design.



A Cool Yule
Facebook banner & Poster Design.

Sweeney Todd
Facebook banner & Poster Design.

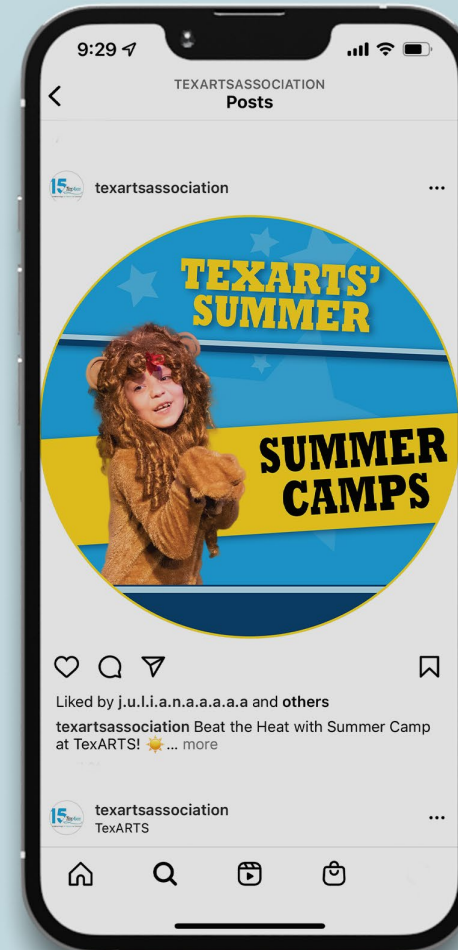
Footloose: Youth Edition
Facebook banner & Poster Design.

MEDIA CAMPAIGNS



05

Featured: Various TexARTS' Professional Series Instagram Graphics used for promotion of each show.



Featured: Various TexARTS' Summer Enrollment Campaign marketing their offerings of camps, intensives, and academy classes to young mothers. These graphics are a collection of Instagram posts and TexARTS' user interface branding.



WEBSITE
DESIGNS

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Featured: Various TexARTS' Academy Instagram Graphics used to promote youth shows, academy classes, and camps. These graphics are a collection of Instagram posts and some Academy user interface branding.



Websites Featured: SLC Consulting Group (Lt), Self-branding (Center Top), Michelle Silva: Director & Artistic Manager (Center Bottom), and Kitty Mader Scenic Charge & Technician (Rt).

PRINT & SIGNAGE

09



Featured: Large signage (28" x 58") displayed in the front windows of TexARTS.

Sweeney Todd Cast Promo (Lt)
The Full Monty Cast Promo (Center)
TexARTS Academy Fall Productions Promo (Rt)

Featured: TexARTS' "Welcome Back" sign detailing COVID-19 protocols for attending patrons.



TEXARTS
PROFESSIONAL SERIES
Presents

DEC 16-19

COOL YULE
A Swingin' Holiday CABARET

DIRECTED BY **JARRET MALLON** MUSIC DIRECTED BY **SUSAN FINNIGAN**

TEXARTS PROFESSIONAL SERIES
FOR TICKETS & INFO: **TEX-ARTS.ORG | 512-852-9079**

ALLSTARBURGER

Lohman's
LAKEMAN PARTNERS, LTD

Texas
Commission
on the Arts

"A Cool Yule," the Tex-ARTS Professional Series' ninth year, is a joyous evening of music, featuring favorites Julie Foster, Jarret Mallon, Angela Birchett from Broadway's "A Cool Yule" will remind you how's it to celebrate the holidays - and TexARTS - really are.

Directed by Jarret Mallon
Music Directed by Susan Finnigan

HONKY TONK Laundry

WRITTEN BY **ROGER BEAN**
MUSIC ARRANGEMENTS BY **JON NEWTON**

FEATURING THE MUSIC OF
**DOLLY PARTON, PATSY CLINE, REBA MCENTIRE,
CARRIE UNDERWOOD, TRISHA YEARWOOD, MARTINA MCBRIDE, AND MORE!**

OCTOBER 1-17

DIRECTED BY **SARAH GAY**
MUSIC DIRECTED BY **LYN KOENNING** CHOREOGRAPHED BY **NIGEL HALL**

FOR TICKETS & INFO:
TEX-ARTS.ORG | 512-852-9079

TEXARTS PROFESSIONAL SERIES

Honky Tonk Laundry is filled with the kind of joy these days! Two women go to the laundry and get a touch of revenge against those who stole their hearts. Cline, Reba, McEntire, Trisha Yearwood, and more. Honky Tonk Laundry is a musical directed by Sarah Gay, music directed by Lyn Koenning, and choreographed by Nigel Hall. Starring: I and Koenning (The Wonder)

Lohman's
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TEXARTS THEATER PRESENTS

Sweeney Todd
The Demon Barber of Fleet Street
A Musical Thriller

Music & Lyrics by **STEPHEN SONDHEIM**
Book by **HUGH WHEELER**

Originally Directed on Broadway by **HAROLD PRINCE**

From an Adaptation by **CHRISTOPHER BOND**

Directed by **KASEY RT GRAHAM**
Orchestrations by **JONATHAN TUNICK**

MUSIC DIRECTED BY **LYN KOENNING**

FOR TICKETS & INFO:
TEX-ARTS.ORG | 512-852-9079

TEXARTS PROFESSIONAL SERIES

FEBRUARY 11-27

Stephen Sondheim's thriller set in seedy, diabolical London in the eighteenth century, tells the story of an excited barber's quest to avenge the death of his wife. Sweeney Todd is assisted by a mad scientist, who has a few creative ideas of his own.

Directed by Kasey RT Graham
Music Directed by Lyn Koenning

Featuring: Ray DeJohn, Christian Erbe, Rachel Pallante, Alex Rudd, Matt Wade, Sarah Zeringue

For Tickets & Info: **tex-arts.org | 512-852-9079**

ALLSTARBURGER

Lohman's
LAKEMAN PARTNERS, LTD

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on the Arts

TEXARTS THEATER PRESENTS

THE FULL MOON
THE BROADWAY MUSICAL

BOOK BY **TERRENCE MCNALLY**
MUSIC AND LYRICS BY **DAVID YAZBEK**

Vocal and incidental Music Arrangements by **TED SPERLING**
Orchestrations by **HAROLD WHEELER**
Dance Music Arrangements by **ZANE MARK**

DIRECTED BY **KASEY RT GRAHAM**
CHOREOGRAPHED BY **IAN LIBERTO**
MUSIC DIRECTED BY **SUSAN FINNIGAN**

Based on the Modern Picture released by Fox Searchlight Pictures and written by Simon Beaufoy, produced by Uberto Pasolini and directed by Peter Cattaneo

FOR TICKETS & INFO:
TEX-ARTS.ORG | 512-852-9079

TEXARTS PROFESSIONAL SERIES

JULY 15 - AUGUST 7

Nominated for nine Americanized musicals, film. The Full Moon is a desperate for money and razor-sharp humor, a highly anticipated closing number, everyone will be cheering on end. Drop everything and head to the summer. Advisory warning: This production is recommended for mature audiences only.

FOR TICKETS & INFO: **TEX-ARTS.ORG | 512-852-9079**

This production is supported in part by:

Lohman's
LAKEMAN PARTNERS, LTD

Texas
Commission
on the Arts

Featured: TexARTS' 2021-2022 Professional Series 4"x6" postcards.



Featured: Business cards for SLC Consulting Group (Top Lt) and WaterCleaner (Top Rt & Bottom)

LOGOS

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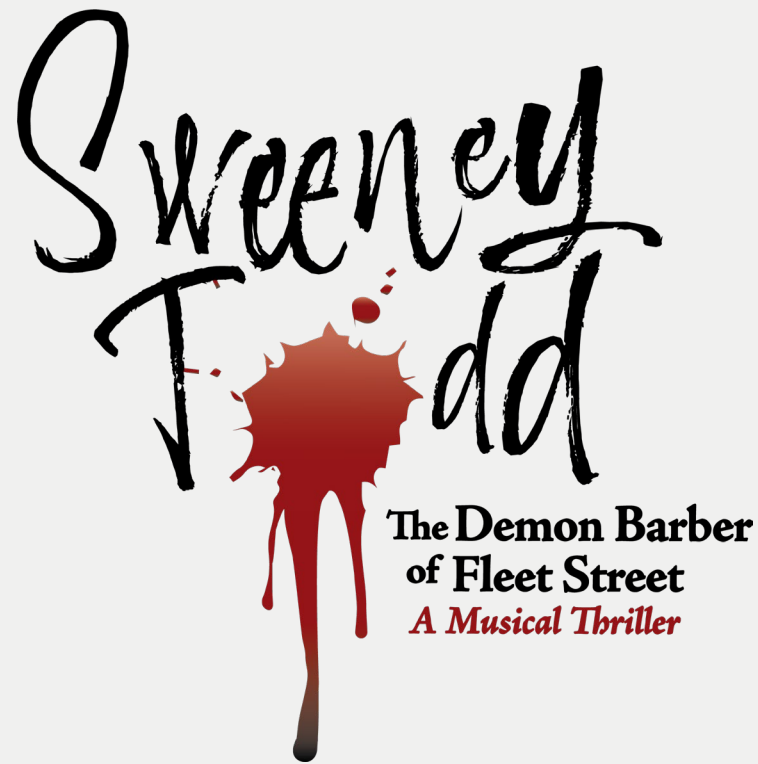
The Full Monty
Blue collar/Industrial Stripper Production



Footloose: Youth Edition
80's Dance Production



SLC Consulting Group
"On the pulse" Consulting Organization



Sweeney Todd
A Murderous Thriller Production



WaterCleaners
Re-imagined logo for a water cleaning company.
Old Logo (Top), New Logo (Bottom)




The Wizard of Oz: Youth Edition
A Classic Whimsical Tale



MEET REILLY

Born and raised in Austin, Texas, Reilly J. Ryan has always had a passion for anything arts related. Her background consists of visual arts, sculpture, carpentry, welding, and live performance through acting, singing, and dancing. Reilly graduated summa cum laude with a BA in Theatre with Dance and Art Administration Minors at Otterbein University in Westerville, Ohio. She graphic designs posters, social media graphics, and printed signage professionally. Reilly is a self-starter, highly motivated, life-long learner, and is skilled in leading teams, all with a high degree of professionalism. She currently resides in NYC.

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SHE/THEY
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